



The Philosophy of Snoopy

Charles Schulz was able to provoke thought and discussion around topics covering everything from the nature of friendship to the struggles of growing up in his Peanut comic strip. This timeless quality allows the strip to remain relevant and engaging for generations of readers.

In this context we produced a classic collection of plush toys featuring beloved characters from the Peanuts comic strip.



BON
TON
TOYS



EST. 1933

We scored 29.1 above B Corp entry mark

WAAAAY above the 80-point certification average and most B Corp companies. The B Corp label is a certification companies can earn based on their social, environmental and accountability efforts. Prioritising not just financial gain, but the well-being of people and planet as well.



1% is the least we can do

We're proud to say that from this year, we are a certified 1% For The Planet Member.

1% For The Planet is a global network of companies that pledge to donate at least 1% of their annual sales to environment organisations.

A percentage we tripled last year! We may not be Patagonia just yet, but we're proud to be doing our part.



We have adopted a little beagle called Snoopy! The world-famous dog gets a well-deserved spot on the Bon Ton Toys Wall of Fame.

And as if it couldn't get any better, we also welcome his little yellow intellectual friend Woodstock.

Together they are the basis of our Peanuts Collection.

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TOYS

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The Bon Ton Toys Peanuts plush collection

consists of several categories:

DRESSED-UP

CORDUROY

TINY TEDDY
100%
RECYCLED

MINI
CORDUROY

QUILTED
JERSEY

TERRY

FUZZY
100%
RECYCLED



BONTON TOYS + PEANUTS





19 CM

100%
recycled
polyester

ITEM NAME:

Snoopy ECO Corduroy
Aviator Blue - 19 cm - 7,5"

QUALITY:

Shell: 100% recycled polyester
Filling: 100% recycled polyester

ARTICLE NUMBER:

33.177.027

CATEGORY/RANGE:

Corduroy

PACKAGING:

No giftbox

IC/OC

4/24



19 CM

100%
recycled
polyester

ITEM NAME:

Snoopy ECO Corduroy
Aviator Olive Green
19 cm - 7,5"

CATEGORY/RANGE:

Corduroy

QUALITY:

Shell: 100% recycled polyester
Filling: 100% recycled polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.177.026

IC/OC

4/24



19 CM

100%
recycled
polyester

ITEM NAME:

Snoopy ECO Corduroy
Yellow - 19 cm - 7,5"

CATEGORY/RANGE:

Corduroy

QUALITY:

Shell: 100% recycled polyester
Filling: 100% recycled polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.177.028

IC/OC

4/24



19 CM

100%
recycled
polyester

ITEM NAME:

Snoopy ECO Corduroy
Fuchsia - 19 cm - 7,5"

QUALITY:

Shell: 100% recycled polyester
Filling: 100% recycled polyester

ARTICLE NUMBER:

33.177.025

CATEGORY/RANGE:

Corduroy

PACKAGING:

No giftbox

IC/OC

4/24

BON
TON
TOYS



PEANUTS





27 CM

ITEM NAME:

Snoopy Sitting Corduroy
Cream in giftbox
27 cm - 11"

CATEGORY/RANGE:

Corduroy

QUALITY:

Shell: 90% Polyester, 10% nylon
Filling: 100% recycled
polyester

PACKAGING:

In giftbox

ARTICLE NUMBER:

33.177.002

IC/OC

2/12

BON
TON
TOYS



PEANUTS





19 CM

ITEM NAME:

Snoopy Sitting Corduroy
Cream - 19 cm - 7,5"

CATEGORY/RANGE:

Corduroy

QUALITY:

Shell: 90% Polyester, 10% nylon
Filling: 100% recycled
polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.177.001

IC/OC

4/24

BON
TON
TOYS



PEANUTS





4,5 CM

ITEM NAME:

Snoopy Head Corduroy
Cream keychain
4,5 cm - 2"

CATEGORY/RANGE:

Corduroy

QUALITY:

Shell: polyester
Filling: 100% recycled
polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.205.001

IC/OC

6/144



BON
TON
TOYS



PEANUTS



12 CM

ITEM NAME:

Snoopy Sitting Corduroy
Cream in display
12 cm - 5"

CATEGORY/RANGE:

Corduroy

QUALITY:

Shell: polyester
Filling: 100% recycled
polyester

PACKAGING:

Display

ARTICLE NUMBER:

33.177.007

IC/OC

9/54

BON
TON
TOYS

| x |





17 CM

100%
recycled
polyester
Snoopy

ITEM NAME:

Snoopy ECO Fuzzy Cream
17 cm - 7"

CATEGORY/RANGE:

Fuzzy 100% Recycled

QUALITY:

Shell: 100% recycled polyester
Filling: 100% recycled polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.177.024

IC/OC

4/36

BON
TON
TOYS

—x—

PEANUTS





15 CM

100%
recycled
polyester

ITEM NAME:

Woodstock ECO Fuzzy
Yellow - 15 cm - 6"

CATEGORY/RANGE:

Fuzzy 100% Recycled

QUALITY:

Shell: 100% recycled polyester
Filling: 100% recycled polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.170.007

IC/OC

4/36

BON
TON
TOYS

— x —

PEANUTS





22 CM

100%
recycled
polyester
Snoopy

ITEM NAME:

Snoopy Surf Dog
22 cm - 8,5"

CATEGORY/RANGE:

Dress Up

QUALITY:

Shell: 100% recycled polyester
Filling: 100% recycled polyester
Garment: polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.177.023

IC/OC

2/16

BON
TON
TOYS



PEANUTS





24 CM

100%
recycled
polyester

ITEM NAME:

Snoopy Flashbeagle
24 cm - 9,5"

CATEGORY/RANGE:

Dress Up

QUALITY:

Shell: 100% recycled polyester
Filling: 100% recycled polyester
Garment: polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.177.022

IC/OC

2/16

BON
TON
TOYS





20 CM

100%
recycled
polyester
Snoopy

ITEM NAME:

Snoopy Sitting with Puffer Jacket
20 cm - 8"

CATEGORY/RANGE:

Dress Up

QUALITY:

Shell: 100% recycled polyester
Filling: 100% recycled polyester
Garment: polyester

PACKAGING:

No giftbox

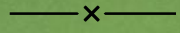
ARTICLE NUMBER:

33.177.016

IC/OC

4/16

BON
TON
TOYS



PEANUTS





20 CM

100%
recycled
polyester
Snoopy

ITEM NAME:

Snoopy Sitting Joe Cool
20 cm - 8"

CATEGORY/RANGE:

Dress Up

QUALITY:

Shell: 100% recycled polyester
Filling: 100% recycled polyester
Garment: polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.177.015

IC/OC

4/24

BON
TON
TOYS

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PEANUTS





10 CM

100%
recycled
polyester

ITEM NAME:

Snoopy ECO Tiny Teddy
Cream Snowman - 10 cm - 4"

CATEGORY/RANGE:

Dress Up

QUALITY:

Shell: 100% recycled polyester
Filling: 100% recycled polyester
Garment: polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.205.004

IC/OC

4/48

BON
TON
TOYS

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PEANUTS





4,5 CM

100%
recycled
polyester

ITEM NAME:

Snoopy ECO Tiny Teddy
Cream keychain - 4,5 cm - 2"

CATEGORY/RANGE:

Tiny Teddy

QUALITY:

Shell: 100% recycled polyester
Filling: 100% recycled polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.205.002

IC/OC

6/144

BON
TON
TOYS



PEANUTS





7 CM

100%
recycled
polyester

ITEM NAME:

Woodstock ECO Tiny Teddy
Yellow keychain - 7 cm - 3"

CATEGORY/RANGE:

Tiny Teddy

QUALITY:

Shell: 100% recycled polyester
Filling: 100% recycled polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.205.003

IC/OC

6/144

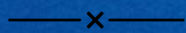


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TOYS





BON
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TOYS



PEANUTS



20 CM

100%
recycled
polyester

ITEM NAME:

Snoopy Sitting Flying Ace
20 cm - 8"

QUALITY:

Shell & filling: 100% recycled
polyester

ARTICLE NUMBER:

33.177.008

CATEGORY/RANGE:

Recycled Tiny Teddy

PACKAGING:

No giftbox

IC/OC

4/24

BON
TON
TOYS

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PEANUTS™





25 CM

100%
recycled
polyester

ITEM NAME:

Snoopy Sitting with Varsity
Jacket - 25 cm - 10"

QUALITY:

Shell & filling: 100% recycled
polyester

ARTICLE NUMBER:

33.177.009

CATEGORY/RANGE:

Recycled Tiny Teddy

PACKAGING:

No giftbox

IC/OC

4/16



BON
TON
TOYS



PEANUTS

BON
TON
TOYS

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20 CM

100%
recycled
polyester

ITEM NAME:

Snoopy with Woodstock in
Backpack - 20 cm - 8"

QUALITY:

Shell & filling: 100% recycled
polyester

ARTICLE NUMBER:

33.177.010

CATEGORY/RANGE:

Recycled Tiny Teddy

PACKAGING:

No giftbox

IC/OC

4/24

BON
TON
TOYS





12 CM

ITEM NAME:

Woodstock Mini Corduroy
with Flower - 12 cm - 5"

CATEGORY/RANGE:

Mini Corduroy

QUALITY:

Shell: 95% Polyester + 5% Spandex
Filling: 100% recycled polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.170.008

IC/OC

4/36

BON
TON
TOYS





17 CM

ITEM NAME:

Snoopy Sitting With Scarf
17 cm - 7"

CATEGORY/RANGE:

Mini Corduroy

QUALITY:

Shell: Polyester
Filling: 100% recycled
polyester

PACKAGING:

No giftbox

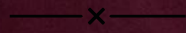
ARTICLE NUMBER:

33.177.005

IC/OC

6/36

BON
TON
TOYS



PEANUTS





17 CM

ITEM NAME:

Snoopy Sitting with
Christmas Hat - 17 cm - 7"

CATEGORY/RANGE:

Mini Corduroy

QUALITY:

Shell: Polyester
Filling: 100% recycled
polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.177.006

IC/OC

6/36



BON
TON
TOYS



PEANUTS



20 CM

ITEM NAME:

Snoopy Sitting Tiny Teddy
Cream - 20 cm - 8"

CATEGORY/RANGE:

Recycled Tiny Teddy

QUALITY:

Shell & filling: 100% recycled
polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.177.013

IC/OC

4/24

BON
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TOYS

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PEANUTS





17 CM

100%
recycled
polyester

ITEM NAME:

Snoopy Tiny Teddy Cream
in giftbox - 17 cm - 7"

QUALITY:

Shell & filling: 100% recycled
polyester

ARTICLE NUMBER:

33.177.012

CATEGORY/RANGE:

Recycled Tiny Teddy

PACKAGING:

In giftbox

IC/OC

4/24

BON
TON
TOYS

— x —

PEANUTS





15 CM

100%
recycled
polyester

ITEM NAME:

Woodstock Tiny Teddy
Yellow - 15 cm - 6"

CATEGORY/RANGE:

Recycled Tiny Teddy

QUALITY:

Shell & filling: 100% recycled
polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.170.004

IC/OC

6/36



PEANUTS

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TOYS

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TOYS

— x —

PEANUTS





17 CM

ITEM NAME:

Snoopy Mini Corduroy
Cream in giftbox
17 cm - 7"

CATEGORY/RANGE:

Mini Corduroy

QUALITY:

Shell: polyester
Filling: 100% recycled
polyester

PACKAGING:

In giftbox

ARTICLE NUMBER:

33.177.011

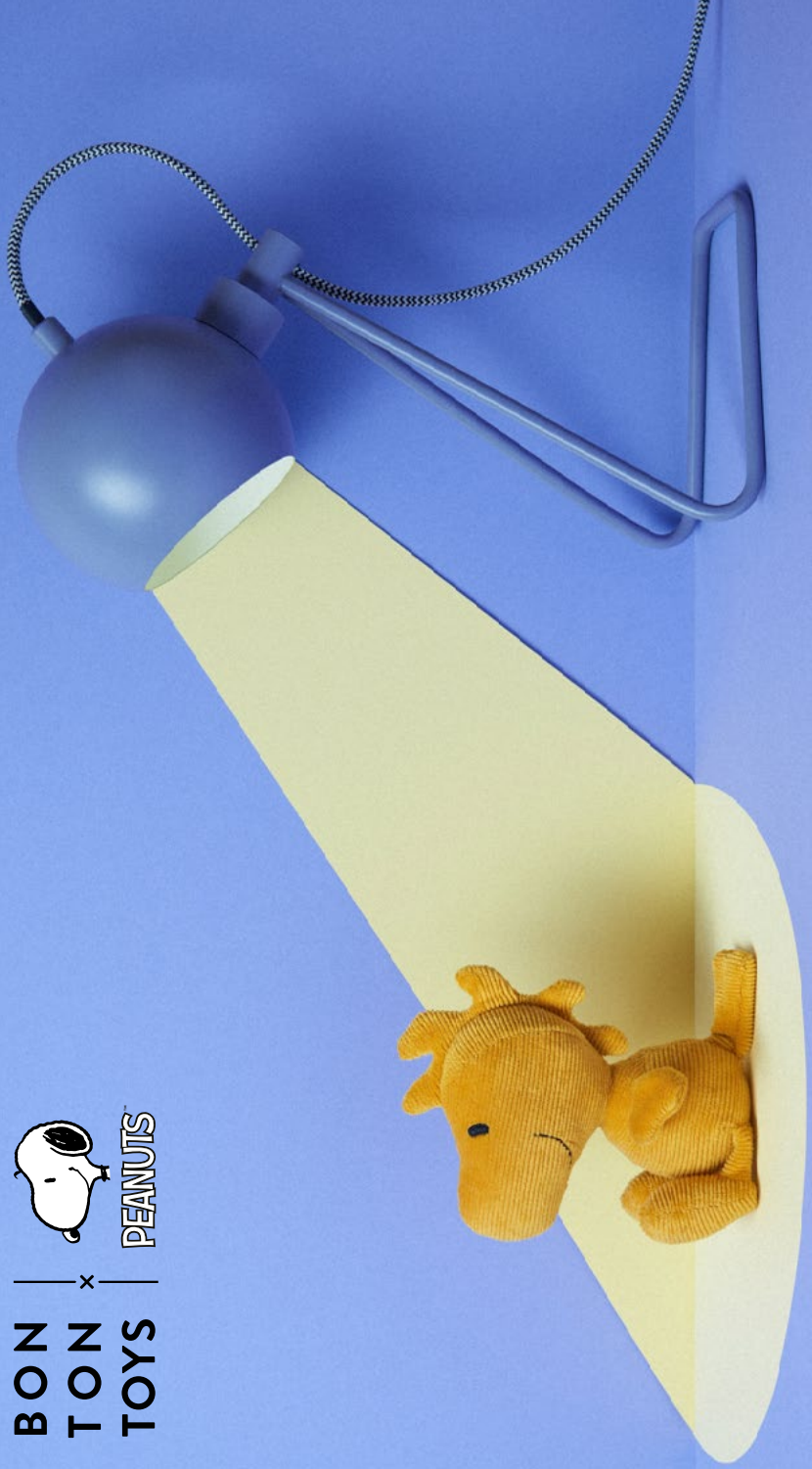
IC/OC

6/36

BON
TON
TOYS



PEANUTS





15 CM

ITEM NAME:

Woodstock Mini Corduroy
Warm Yellow in giftbox
15 cm - 6"

CATEGORY/RANGE:

Mini Corduroy

QUALITY:

Shell: polyester
Filling: 100% recycled
polyester

PACKAGING:

In giftbox

ARTICLE NUMBER:

33.170.003

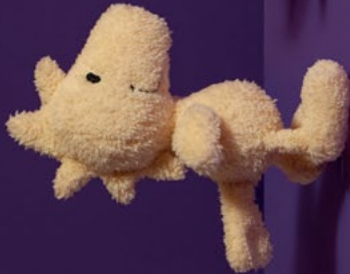
IC/OC

6/36

BON
TON
TOYS



PEANUTS



BON
TON
TOYS



PEANUTS



BON
TON
TOYS





17 CM

ITEM NAME:

Snoopy Quilted Jersey
Cream in giftbox
17 cm - 7"

CATEGORY/RANGE:

Quilted Jersey

QUALITY:

Shell: polyester
Filling: 100% recycled
polyester

PACKAGING:

In giftbox

ARTICLE NUMBER:

33.177.003

IC/OC

4/36

BON
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TOYS

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15 CM

ITEM NAME:

Woodstock Quilted Jersey
Yellow in giftbox
15 cm - 6"

CATEGORY/RANGE:

Quilted Jersey

QUALITY:

Shell: polyester
Filling: 100% recycled
polyester

PACKAGING:

In giftbox

ARTICLE NUMBER:

33.170.001

IC/OC

4/36

BON
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TOYS

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PEANUTS





17 CM

ITEM NAME:

Snoopy Terry Cream
17 cm - 7"

CATEGORY/RANGE:

Terry

QUALITY:

Shell: polyester
Filling: 100% recycled
polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.177.004

IC/OC

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BON
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TOYS

x



PEANUTS™





15 CM

ITEM NAME:

Woodstock Terry Yellow
15 cm - 6"

CATEGORY/RANGE:

Terry

QUALITY:

Shell: polyester
Filling: 100% recycled
polyester

PACKAGING:

No giftbox

ARTICLE NUMBER:

33.170.002

IC/OC

6/36



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