

# BT. CHAPS



FOR NINE DECADES, BON TON TOYS HAS BEEN CRAFTING HIGH-QUALITY PRODUCTS THAT CAPTURE THE SPIRIT AND HERITAGE OF OUR PAST, WHILE LOOKING AHEAD TO THE FUTURE.

THE B.T. CHAPS PLUSH TOYS ARE CAREFULLY MADE WITH THE SAME ATTENTION TO DETAIL AND CRAFTSMANSHIP THAT HAS KEPT BON TON TOYS AT THE FOREFRONT OF THE INDUSTRY FOR OVER 90 YEARS.

WITH EVERY SEASON, WE AIM TO HONOR THE TIMELESSNESS OF OUR BRAND AND CELEBRATE THE JOY WE BRING TO OUR CUSTOMERS.

B.T. CHAPS IS A HAPPY & CHEEKY PLUSH BRAND WITH A STRONG FOCUS ON DURABILITY. THE PLUSH ANIMALS ARE MADE TO LAST AND LOVE FOR GENERATIONS.

YOU'LL HAVE A FRIEND FOR LIFE!





## We scored 29.1 above B Corp entry mark

WAAAAY above the 80-point certification average and most B Corp companies. The B Corp label is a certification companies can earn based on their social, environmental and accountability efforts. Prioritising not just financial gain, but the well-being of people and planet as well.



## 1% is the least we can do

We're proud to say that from this year, we are a certified 1% For The Planet Member.

1% For The Planet is a global network of companies that pledge to donate at least 1% of their annual sales to environment organisations. A percentage we tripled last year! We may not be Patagonia just yet, but we're proud to be doing our part.



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The story..

“A LONG TIME AGO, ALL THE WAY BACK IN 1933  
TO BE EXACT, OUR STORY BEGAN.

WE WERE JUST A FEW CHAPS BACK THEN, BUT WE TOOK  
GREAT PRIDE IN BEING THE BEST CHAPS WE COULD BE.  
WITH THE SHINIEST FUR, STURDIEST BODIES AND THE SOFTEST PAWS.  
ALMOST A HUNDRED YEARS LATER, THAT HASN'T  
CHANGED ONE BIT.

WE MAY LOOK A LITTLE DIFFERENT, DRESS A LITTLE SWANKIER  
AND HAVE GROWN A LITTLE IN NUMBERS, BUT IN OUR HEARTS

WE'RE STILL THOSE SAME SWEET CHAPS THAT MEAN  
NOTHING BUT GOOD.”

CATEGORY/RANGE:

PACKAGING:

IC/OQ

chaps for life!

# B.T. CHAPS

THE B.T.CHAPS COLLECTION CONSISTS  
OF SEVERAL CHAPTERS:



CHAPTER 1 - THE PETS



CHAPTER 2 - THE BEARS



CHAPTER 3 - THE HUGGLEZ



CHAPTER 4 - THE FAIRYTALES



# The Hugglez



# BI CHAPS

The Hugglez





**ITEM NAME:**

Bubbles Bunny Ballet Pink ECO  
23 cm - 9"

**CHAPTER:**

The Hugglez

**QUALITY:**

Shell: 100% recycled polyester  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NR:**

33.182.001

**IC/OC:**

6/36



**ITEM NAME:**

B.T. Chaps Beige ECO  
23 cm - 9"

**QUALITY:**

Shell: 100% recycled polyester  
Filling: 100% recycled polyester

**ARTICLE NR:**

33.182.002

**CHAPTER:**

The Hugglez

**PACKAGING:**

No giftbox

**IC/OC:**

6/36







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The Hugglez



**ITEM NAME:**

Deedee Duck Yellow ECO  
33 cm - 13"

**CHAPTER:**

The Hugglez

**QUALITY:**

Shell: 100% recycled polyester  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NR.:**

32.215.030

**IC/OC:**

4/36

# BT CHAPS

The Hugglez





**ITEM NAME:**

Bobo Bear Brown ECO  
23 cm - 9"

**CHAPTER:**

The Hugglez

**QUALITY:**

Shell: 100% recycled polyester  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NR:**

32.215.032

**IC/OC:**

4/36



**ITEM NAME:**

Paddy Pig Pink ECO  
25 cm - 10"

**CHAPTER:**

The Hugglez

**QUALITY:**

Shell: 100% recycled polyester  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NR:**

32.215.031

**IC/OC:**

4/36

# THE PETS



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Squeeze me!



**ITEM NAME:**

Billy Squishy Bear - 7 cm - 3"

**QUALITY:**

Shell: 100% polyester  
Filling: memory foam

**ARTICLE NUMBER:**

32.205.010

**CHAPTER:**

The Pets

**PACKAGING:**

Possible display

**IC/OC:**

6/72





Squeeze me!



**ITEM NAME:**

Benny Squishy dog - 7 cm - 3"

**QUALITY:**

Shell: 100% polyester  
Filling: memory foam

**ARTICLE NUMBER:**

32.205.012

**CHAPTER:**

The Pets

**PACKAGING:**

Possible display

**IC/OC:**

6/72



Squeeze me!



**ITEM NAME:**

Bobby Squishy Cat - 7 cm - 3"

**QUALITY:**

Shell: 100% polyester  
Filling: memory foam

**ARTICLE NUMBER:**

32.205.011

**CHAPTER:**

The Pets

**PACKAGING:**

Possible display

**IC/OC:**

6/72



**ITEM NAME:**

2024 BT Chaps Squish Display plano  
-21,5x25,5x9,5cm

**QUALITY:**

Shell: cardboard

**ARTICLE NUMBER:**

22.300.070

**CHAPTER:**

The Pets

**PACKAGING:**

**IC/OC:**

30/30

# BT. CHAPS





**ITEM NAME:**

Herman the St. Bernard  
32 cm - 12,5"

**CHAPTER:**

The Pets

**QUALITY:**

Shell: 80% acrylic, 20% polyester  
Filling: 100% recycled polyester  
Garment: polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

32.177.001

**IC/OC:**

3/12



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Oh, Dolly Ragdoll.

You dont fool us!

A cat in sweats? Working out?

A cat doing anything more

than the bare minimum?

Well, who cares,

were loving it.



**ITEM NAME:**

Dolly the Ragdoll  
32 cm - 12,5"

**CHAPTER:**

The Pets

**QUALITY:**

Shell: 80% acrylic, 20% polyester  
Filling: 100% recycled polyester  
Garment: polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

33.179.001

**IC/OC:**

3/12

BT  
CHAPS







**ITEM NAME:**

Franny the Poodle - 24 cm - 9,5"

**CHAPTER:**

The Pets

**QUALITY:**

Shell: 100% acrylic

Filling: 100% recycled polyester

Garment: polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

33.177.009

**IC/OC:**

4/12



BT  
CHAPS



**ITEM NAME:**

Hycinth the Poodle  
32 cm - 12,5"

**CHAPTER:**

The Pets

**QUALITY:**

Shell: 100% acrylic  
Filling: 100% recycled polyester  
Garment: polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

33.177.010

**IC/OC:**

3/12

BT.  
CHAPS



Philippe, oui oui,  
is our little Frenchie.  
He prefers to dine  
at the local bistrot,  
with fancy  
entrees like escargots



**ITEM NAME:**

Philippe the French Bulldog  
17 cm - 6,5"

**CHAPTER:**

The Pets

**QUALITY:**

Shell: 100% polyester  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

33.177.008

**IC/OC:**

6/24



**ITEM NAME:**

Loulou the Labrador  
20 cm - 8"

**CHAPTER:**

The Pets

**QUALITY:**

Shell: 80% acrylic, 20% polyester  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

33.177.002

**IC/OC:**

6/24

BT  
CHAPS



ROCK IT  
IN SPACE.





**ITEM NAME:**

Stacy the Labradoodle in giftbox  
17 cm - 86,5"

**CHAPTER:**

The Pets

**QUALITY:**

Shell: 100% polyester  
Filling: 100% recycled polyester

**PACKAGING:**

In giftbox

**ARTICLE NUMBER:**

33.177.004

**IC/OC:**

1/36



BT  
CHAPS

HANDMADE



DURABLE

100% Recycled  
PET filling



**ITEM NAME:**

Stacy the Labradoodle in giftbox  
17 cm - 86,5"

**CHAPTER:**

The Pets

**QUALITY:**

Shell: 100% polyester  
Filling: 100% recycled polyester

**PACKAGING:**

In giftbox

**ARTICLE NUMBER:**

33.177.004

**IC/OC:**

1/36



B.T.  
CHAPS

BT  
CHAPS



**ITEM NAME:**

Eddie the Siamese in giftbox  
17 cm - 6,5"

**CHAPTER:**

The Pets

**QUALITY:**

Shell: 80% acrylic, 20% polyester  
Filling: 100% recycled polyester

**PACKAGING:**

In giftbox

**ARTICLE NUMBER:**

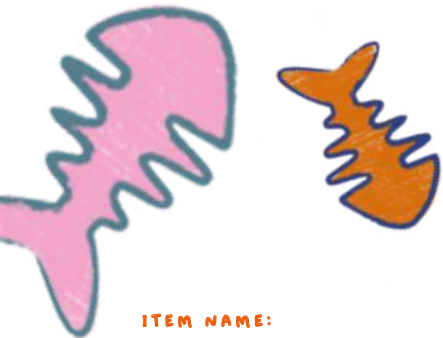
33.179.004

**IC/OC:**

1/36

# BT CHAPS





**ITEM NAME:**

Amelie the Scottish Fold in giftbox  
17 cm - 6,5"

**CHAPTER:**

The Pets

**QUALITY:**

Shell: 100% acrylic  
Filling: 100% recycled polyester

**PACKAGING:**

In giftbox

**ARTICLE NUMBER:**

33.179.010

**IC/OC:**

1/36



**ITEM NAME:**

Freddy the British Shorthair in  
giftbox - 17 cm - 6,5"

**CHAPTER:**

The Pets

**QUALITY:**

Shell: 80% acrylic, 20% polyester  
Filling: 100% recycled polyester

**PACKAGING:**

In giftbox

**ARTICLE NUMBER:**

33.179.007

**IC/OC:**

1/36

# BT CHAPS





**ITEM NAME:**

Bertha the American Bulldog  
in giftbox - 17 cm - 6,5"

**QUALITY:**

Shell: 80% acrylic, 20% polyester  
Filling: 100% recycled polyester

**ARTICLE NUMBER:**

33.177.007

**CHAPTER:**

The Pets

**PACKAGING:**

In giftbox

**IC/OC:**

1/36



# BT CHAPS





**ITEM NAME:**

Nancy the Norwegian Forest Cat  
20 cm - 8"

**QUALITY:**

Shell: 80% acrylic, 20% polyester  
Filling: 100% recycled polyester

**ARTICLE NUMBER:**

33.179.002

**CHAPTER:**

The Pets

**PACKAGING:**

No giftbox

**IC/OC:**

6/24



BT  
CHAPS

# BT CHAPS

HANDMADE



DURABLE

100% Recycled  
PET filling



**ITEM NAME:**

Ruthie the Mini Cat in giftbox  
12 cm - 5"

**CHAPTER:**

The Pets

**QUALITY:**

Shell: 100% polyester  
Filling: 100% recycled polyester

**PACKAGING:**

In giftbox

**ARTICLE NUMBER:**

33.179.009

**IC/OC:**

1/48



**ITEM NAME:**

Lionel the Labrador rattle ECO  
in giftbox - 12 cm - 5"

**CHAPTER:**

The Pets

**QUALITY:**

Shell: 100% polyester  
Filling: 100% recycled polyester

**PACKAGING:**

In giftbox

**ARTICLE NUMBER:**

32.221.012

**IC/OC:**

1/48

**THE  
BEARS**



# BT. CHAPS





**ITEM NAME:**

Beryl the Snazzie Bear  
32 cm - 12,5"

**CHAPTER:**

The Bears

**QUALITY:**

Shell: polyester  
Filling: 100% recycled polyester  
Garment: polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

32.184.003

**IC/OC:**

2/8





BI  
CHAPS



**ITEM NAME:**

Norman the Snazzie Bear  
32 cm - 12,5"

**CHAPTER:**

The Bears

**QUALITY:**

Shell: polyester  
Filling: 100% recycled polyester  
Garment: polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

32.184.002

**IC/OC:**

2/8

# BT CHAPS



BT  
CHAPS

HANDMADE



DURABLE

100% Recycled  
PET filling



**ITEM NAME:**

Edith the Goldie Bear  
17 cm - 6,5"

**CHAPTER:**

The Bears

**QUALITY:**

Shell: polyester  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

32.184.006

**IC/OC:**

4/48



B.T.  
CHAPS



**ITEM NAME:**

Henry the Grande Bear  
38 cm - 15"

**CHAPTER:**

The Bears

**QUALITY:**

Shell: polyester  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

32.184.001

**IC/OC:**

1/6



B.T.  
CHAPS



**ITEM NAME:**

Gus the Homie Bear in giftbox  
25 cm - 10"

**CHAPTER:**

The Bears

**QUALITY:**

Shell: polyester  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

32.184.004

**IC/OC:**

1/12



# BT CHAPS





**ITEM NAME:**

Frederick the Traveller Bear in  
giftbox - 17,5 cm - 7"

**CHAPTER:**

The Bears

**QUALITY:**

Shell: polyester  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

32.184.005

**IC/OC:**

1/24



BI.  
CHAPS



He might be small,  
but he's got it all.  
A handsome face and  
soft, cuddly arms.  
Before you know it,  
he brings out all  
the charms.



**ITEM NAME:**

Walter the Mini Bear in giftbox  
12 cm - 5"

**CHAPTER:**

The Bears

**QUALITY:**

Shell: polyester  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

32.184.008

**IC/OC:**

1/48

BT  
CHAPS





**ITEM NAME:**

Myrtle the Babbling Bum Bum  
in giftbox - 12 cm - 5"

**CHAPTER:**

The Bears

**QUALITY:**

Shell: polyester  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

32.184.007

**IC/OC:**

1/48

Scissors  
ppers

B.T.  
CHAPS

**ITEM NAME:**

Bernie the Bear rattle in giftbox  
ECO - 12 cm - 5"

**QUALITY:**

Shell: 100% recycled polyester  
Filling: 100% recycled polyester

**ARTICLE NUMBER:**

32.221.011

**CHAPTER:**

The Bears

**PACKAGING:**

No giftbox

**IC/OC:**

1/48





**ITEM NAME:**

Theodore the Bear keychain  
6 cm - 2,5"

**CHAPTER:**

The Bears

**QUALITY:**

Shell: 80% acrylic, 20% PES  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NUMBER:**

33.205.001

**IC/OC:**

6/144



# B.T. CHAPS

The fairytales





35cm

**ITEM NAME:**

B.T. Chaps Fairy Mathilda  
35 cm - 14"

**CHAPTER:**

The Fairytales

**QUALITY:**

Shell: 30% Linen, 70% Viscose  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NR:**

32.215.015

**IC/OC:**

4/12



**ITEM NAME:**

B.T. Chaps Fairy Felicity  
35 cm - 14"

**CHAPTER:**

The Fairytales

**QUALITY:**

Shell: 30% Linen, 70% Viscose  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NR:**

32.215.016

**IC/OC:**

4/12



BT.  
**CHAPS**

The fairytales



**ITEM NAME:**

B.T. Chaps Fairy Celeste  
35 cm - 14"

**CHAPTER:**

The Fairytales

**QUALITY:**

Shell: 30% Linen, 70% Viscose  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NR:**

32.215.018

**IC/OC:**

4/12



**ITEM NAME:**

B.T. Chaps Fairy Dolores  
35 cm - 14"

**CHAPTER:**

The Hugglez

**QUALITY:**

Shell: 30% Linen, 70% Viscose  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NR:**

32.215.019

**IC/OC:**

4/12



# B.T. CHAPS

The fairytales





**ITEM NAME:**

B.T. Chaps Angel Alice Ornament  
in giftbox - 11 cm - 4"

**CHAPTER:**

The Fairytales

**QUALITY:**

Shell: 30% Linen, 70% Viscose  
Filling: 100% recycled polyester

**PACKAGING:**

In giftbox

**ARTICLE NR:**

32.215.025

**IC/OC:**

1/48



**ITEM NAME:**

B.T. Chaps Angel Alice in  
giftbox - 18 cm - 7”

**CHAPTER:**

The Fairytales

**QUALITY:**

Shell: 30% Linen, 70% Viscose  
Filling: 100% recycled polyester

**PACKAGING:**

In giftbox

**ARTICLE NR:**

32.215.026

**IC/OC:**

1/48

# BT. CHAPS

The fairytales





**ITEM NAME:**

B.T. Chaps Cloud Corduroy  
White with stars - 34 cm - 13"

**CHAPTER:**

The Fairytales

**QUALITY:**

Shell: 30% Linen, 70% Viscose  
Filling: 100% recycled polyester

**PACKAGING:**

No giftbox

**ARTICLE NR:**

32.040.002

**IC/OC:**

4/12



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